



Vincentric Hybrid Analysis

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PASSENGER CARS

	Hybrid Version					All-Gas Version					Cost Factor Differentials			
	Make	Model	Series	Total Fuel Costs	Total Cost of Ownership	Make	Model	Series	Total Fuel Costs	Total Cost of Ownership	Hybrid Price Premium ¹	Hybrid Fuel Cost Savings ²	Hybrid Total Cost of Ownership Savings ³	
\$	Acura	ILX Hybrid	4D Sdn	\$ 8,272	\$ 40,991	Acura	ILX	Base 2.0L 4D Sdn	\$ 11,404	\$ 42,604	\$ 1,334	\$ 3,132	\$ 1,613	
	BMW	3-Series Hybrid	335i 4D Sedan	\$ 11,362	\$ 64,857	BMW	3-Series	335i 4D Sedan	\$ 12,454	\$ 61,284	\$ 4,451	\$ 1,092	\$ (3,573)	
	BMW	5-Series Hybrid	535i 4D Sedan	\$ 12,402	\$ 76,240	BMW	5-Series	535i 4D Sedan	\$ 13,551	\$ 71,258	\$ 6,007	\$ 1,149	\$ (4,982)	
	BMW	7-Series Hybrid	740Li 4D Sedan	\$ 12,752	\$ 99,464	BMW	7-Series	740Li 4D Sedan	\$ 14,176	\$ 94,906	\$ 6,848	\$ 1,424	\$ (4,558)	
	Ford	C-Max Hybrid	SE 4D Hatchback	\$ 7,300	\$ 37,426	Ford	Focus	SE 4D Hatchback at	\$ 9,401	\$ 36,638	\$ 3,820	\$ 2,101	\$ (788)	
	Ford	Fusion Hybrid	S 4D Sedan	\$ 6,784	\$ 40,340	Ford	Fusion	S 4D Sedan	\$ 11,049	\$ 37,896	\$ 6,805	\$ 4,265	\$ (2,444)	
	Honda	Civic Hybrid	4D Sedan	\$ 6,378	\$ 35,785	Honda	Civic	EX 4D Sedan at	\$ 8,632	\$ 34,461	\$ 8,632	\$ 3,837	\$ 2,254	\$ (1,324)
	Honda	CR-Z	Base 2D Coupe at	\$ 7,749	\$ 36,696	Honda	Civic	LX 4D Sedan at	\$ 8,632	\$ 32,639	\$ 2,298	\$ 883	\$ (4,057)	
\$	Honda	Insight	Base 4D Hatchback	\$ 6,833	\$ 32,553	Honda	Civic	LX 4D Sedan at	\$ 8,632	\$ 32,639	\$ 294	\$ 1,799	\$ 86	
\$	Honda	Accord Hybrid	4D Sedan	\$ 6,068	\$ 38,730	Honda	Accord	LX 4D Sedan at	\$ 9,498	\$ 36,050	\$ 7,180	\$ 3,430	\$ (2,680)	
	Hyundai	Sonata Hybrid	4D Sedan	\$ 7,666	\$ 37,472	Hyundai	Sonata	SE 4D Sedan 2.4	\$ 10,338	\$ 38,851	\$ 1,636	\$ 2,672	\$ 1,379	
	Infiniti	Q50 Hybrid	Premium 4D Sedan RWD	\$ 10,032	\$ 58,509	Infiniti	Q50	Premium 4D Sedan RWD	\$ 13,715	\$ 55,834	\$ 4,138	\$ 3,683	\$ (2,675)	
	Infiniti	Q70 Hybrid	4D Sedan	\$ 10,266	\$ 73,473	Infiniti	Q70	3.7 4D Sedan	\$ 15,259	\$ 71,081	\$ 5,695	\$ 4,993	\$ (2,392)	
	Kia	Optima Hybrid	LX 4D Sedan	\$ 7,666	\$ 39,867	Kia	Optima	LX 4D Sedan	\$ 10,736	\$ 37,713	\$ 4,314	\$ 3,070	\$ (2,154)	
	Lexus	CT 200h	4D Sedan	\$ 6,947	\$ 43,688	Lexus	IS 250	4D Sedan	\$ 13,132	\$ 51,320	\$ (3,153)	\$ 6,185	\$ 7,632	
	Lexus	ES 300h	4D Sedan	\$ 7,308	\$ 48,803	Lexus	ES 350	4D Luxury Sedan	\$ 11,763	\$ 49,982	\$ 3,063	\$ 4,455	\$ 1,179	
	Lexus	GS 450h	4D Luxury Sedan	\$ 10,266	\$ 71,211	Lexus	GS 350	4D Luxury Sedan	\$ 14,353	\$ 63,056	\$ 11,854	\$ 4,087	\$ (8,155)	
\$	Lincoln	MKZ Hybrid	4D Sedan	\$ 7,698	\$ 50,410	Lincoln	MKZ	Base 4D Sedan	\$ 11,166	\$ 53,662	\$ 485	\$ 3,468	\$ 3,252	
	Mercedes-Benz	E Class Hybrid	E400 4D Sport Sedan	\$ 12,090	\$ 77,067	Mercedes-Benz	E Class	E350 4D Luxury Sedan	\$ 13,132	\$ 72,421	\$ 4,510	\$ 1,042	\$ (4,646)	
\$	Toyota	Camry 2014.5 Hybrid	LE 4D Sedan	\$ 7,030	\$ 35,179	Toyota	Camry 2014.5	LE 4D Sedan	\$ 10,073	\$ 36,254	\$ 3,019	\$ 3,043	\$ 1,075	
	Toyota	Camry Hybrid	LE 4D Sedan	\$ 7,030	\$ 37,738	Toyota	Camry	LE 4D Sedan	\$ 10,073	\$ 36,540	\$ 5,360	\$ 3,043	\$ (1,198)	
\$	Toyota	Avalon Hybrid	XLE Premium 4D Sedan	\$ 7,308	\$ 43,000	Toyota	Avalon	XLE Premium 4D Sedan	\$ 11,763	\$ 46,356	\$ 2,272	\$ 4,455	\$ 3,356	
	Volkswagen	Jetta Hybrid	4D Sedan	\$ 7,164	\$ 38,665	Volkswagen	Jetta	SE 4D Sedan at	\$ 9,970	\$ 36,134	\$ 6,699	\$ 2,806	\$ (2,531)	

SUVs and CROSSOVERS

	Hybrid Version					All-Gas Version					Cost Factor Differentials		
	Make	Model	Series	Total Fuel Costs	Total Cost of Ownership	Make	Model	Series	Total Fuel Costs	Total Cost of Ownership	Hybrid Price Premium ¹	Hybrid Fuel Cost Savings ²	Hybrid Total Cost of Ownership Savings ³
\$	Audi	Q5 Hybrid	Prestige 4D Utility	\$ 12,090	\$ 63,100	Audi	Q5	3.0T Prestige 4D Utility	\$ 15,259	\$ 65,711	\$ (295)	\$ 3,169	\$ 2,611
\$	Infiniti	QX60 Hybrid	4D Utility FWD	\$ 10,757	\$ 55,859	Infiniti	QX60	Base 4D Utility FWD	\$ 14,286	\$ 56,050	\$ 3,905	\$ 3,529	\$ 191
	Lexus	RX 450h	4D Utility FWD	\$ 10,602	\$ 58,889	Lexus	RX 350	Base 4D Utility FWD	\$ 14,033	\$ 54,901	\$ 7,954	\$ 3,431	\$ (3,988)
	Nissan	Pathfinder Hybrid	SV 4D Utility 2WD	\$ 11,002	\$ 46,595	Nissan	Pathfinder	SV 4D Utility 2WD	\$ 12,950	\$ 46,374	\$ 2,618	\$ 1,948	\$ (221)
	Porsche	Cayenne Hybrid	S 4D Utility	\$ 14,745	\$ 88,142	Porsche	Cayenne	S 4D Utility	\$ 17,481	\$ 84,957	\$ 6,575	\$ 2,736	\$ (3,185)
	Subaru	XV Crosstrek Hybrid	4D Wagon	\$ 9,421	\$ 37,698	Subaru	XV Crosstrek	Premium 4D Wagon at	\$ 10,297	\$ 36,699	\$ 2,944	\$ 876	\$ (999)
	Toyota	Highlander Hybrid	Limited 4D Utility AWD	\$ 10,531	\$ 57,094	Toyota	Highlander	Limited 4D Utility AWD	\$ 14,247	\$ 54,001	\$ 5,956	\$ 3,716	\$ (3,093)
	Volkswagen	Touareg Hybrid	4D Utility	\$ 14,745	\$ 79,388	Volkswagen	Touareg	LUX 4D Utility VR6	\$ 16,552	\$ 71,850	\$ 11,661	\$ 1,807	\$ (7,538)

*Vincentric performed analysis comparing the total cost of ownership of 2014 model year hybrid vehicles vs. their all-gas counterparts. This analysis uses data from August 2014 with results based on 15,000 miles per year over 5 years.

¹ **Price Premium** - Shows how much more (or less) you pay for the hybrid compared to a similar all-gasoline powered vehicle.

² **Total Cost of Ownership Savings** - Shows the cost of ownership savings of the hybrid compared to a similar all-gasoline powered vehicle.

³ **Fuel Cost Savings** - Shows the fuel savings of the hybrid compared to a similar all-gasoline powered vehicle.

\$ Represents hybrid vehicles with lower total cost of ownership compared to their all-gas counterpart.

🚗 Represents the five hybrid vehicles with the greatest fuel cost savings compared to their all-gas counterpart.